



# UNIVERSITY Gazette



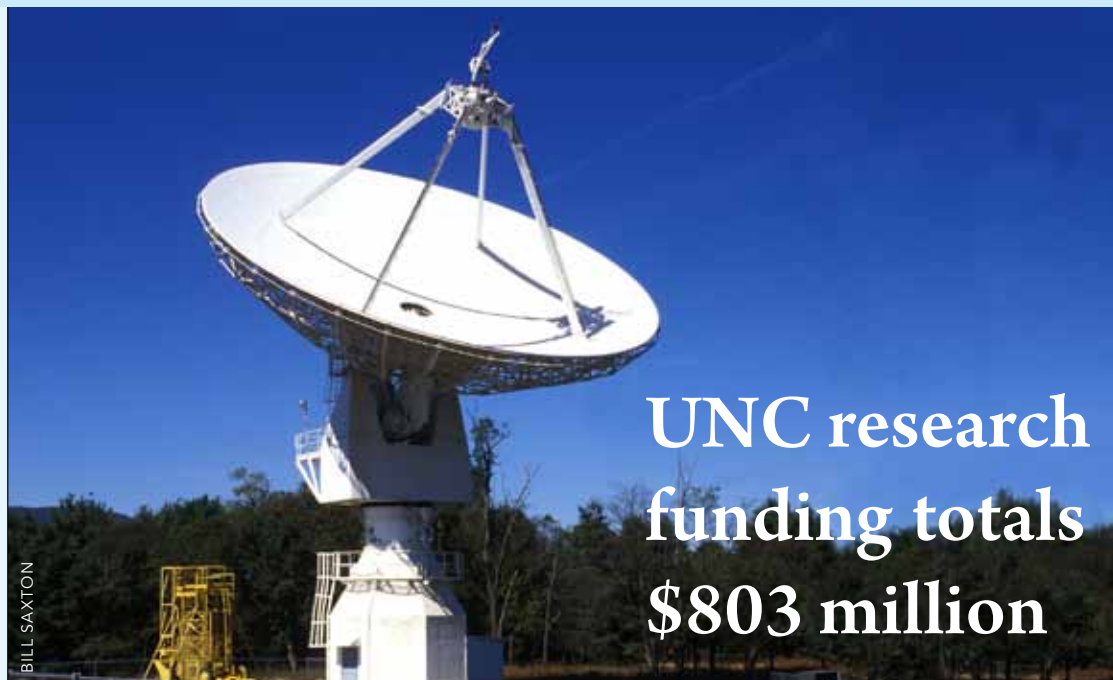
5 HUMAN  
RESOURCES  
FACILITATOR  
OF THE YEAR



7 DISCOVER  
SCIENCE AT  
UNC SEPT. 25



12 SCHOOL OF  
EDUCATION  
MARKS  
125 YEARS



## UNC research funding totals \$803 million

A \$1.8 million, three-year grant from the National Science Foundation will add six telescopes to the University's Skynet Robotic Telescope Network, including refurbishing this 20-meter radio telescope at the National Radio Astronomy Observatory in Green Bank, W.Va.

University scientists are on a winning streak. In fiscal 2010, research grants and contracts totaled \$803 million. It was the largest amount awarded in campus history — for the 14th straight year.

The figure is a 12.2 percent increase over the \$716 million received last year. The contracts and grants came primarily from the federal government — especially the National Institutes of Health (NIH) and the National Science Foundation. The NIH is traditionally the University's largest source of research funding.

Of the total, \$126 million came from the American Recovery and Reinvestment Act (ARRA), also known as the economic stimulus bill. In the 12-month period, 308 UNC projects were selected for ARRA funding, taking to 319 the total number of ARRA-funded projects selected between the start of the federal initiative in February 2009 and the end of fiscal 2010.

Results from top-performing University units this past fiscal year included the College of Arts and Sciences (up 48.3 percent to \$88 million) and the School of Medicine (up 21.3 percent to \$424.3 million).

Among individual departments and University-based centers and

institutes, Lineberger Comprehensive Cancer Center (\$60.6 million) and the Carolina Population Center (\$47.7 million) had the highest research awards totals.

"Given the current economic climate, it's impressive that we've continued to keep growing the pool of research funding here at UNC," said Barbara Entwisle, interim vice chancellor for research and economic development. She noted that fiscal year totals have maintained an upward trend since 1996, when the annual tally amounted to just under \$249 million.

"These results reflect the caliber, effort and initiative of the University's faculty and research support staff," Entwisle said.

During the Sept. 10 Faculty Council meeting, Chancellor Holden Thorp thanked faculty members for their Herculean efforts to attract research support. "Thank you to all of you, especially under these challenging economic circumstances," he said.

Often, researchers from multiple University schools, departments and units collaborate on research grants, contracts and studies, reflecting the University's emphasis on interdisciplinary teaching and scholarship.

For more information on the fiscal 2010 figures and UNC research trends, visit <http://bit.ly/ccenzD>.

## Thomas Ross selected as next UNC system president



ROSS

Thomas W. Ross, citing his love for the state of North Carolina and his deep belief in the transforming power of higher education, said he was both honored and humbled to serve as the next leader of the UNC system.

Ross, 60, brings a rich array of service and experience to the position,

having served for the past three years as president of Davidson College and previously as a North Carolina Superior Court judge and executive director of the Z. Smith Reynolds Foundation, a Winston-Salem-based philanthropic organization.

He will take office Jan. 1, succeeding Erskine Bowles, who announced in February that he would retire at the end of the year after five years of service.

The UNC Board of Governors voted

unanimously on Aug. 26 to elect Ross as UNC president during a specially called meeting.

"Our nationwide search attracted talent from many different professional backgrounds and from every part of the country, but in the end, that long road led us back to North Carolina, to one of our own," said board Chair Hannah D. Gage following the announcement of Ross' selection.

## ON THE WEB



<http://bit.ly/9QnRfw>

## LOVE OF FLYING INFORMED CAREER DECISIONS

In its first installment of “real doctors, real people,” UNC Medicine introduces James Yankaskas. He began his career designing aircraft. Now a professor of medicine and pulmonologist at UNC Hospitals, he has combined the two lives, and it has served him well.



<http://bit.ly/cefdNk>

## PARTNERING VS. BRANCHING OUT

Peter Coclanis, director of the Global Research Institute, and Ronald Strauss, executive associate provost, discuss the value of building partnerships with overseas institutions — as opposed to branch campuses — in The Chronicle of Higher Education.



<http://bit.ly/9HmvhA>

## CAROLINA MAKES SIERRA CLUB'S 'COOL SCHOOLS' TOP 100

Sierra magazine has selected “America’s 100 Greenest Schools” based on questionnaires sent to 900 schools asking about their sustainability efforts. Carolina came in at 38th, in a tie with the University of California, Merced. Last year we didn’t make the top 100.

# University will test sirens on Sept. 21, part of Alert Carolina

The University will test the emergency sirens on Sept. 21, between noon and 1 p.m. as part of the Alert Carolina safety awareness campaign.

Anyone outside on or near campus is likely to hear the sirens during the test, which is designed to test the equipment and remind students, faculty and staff what to do in an emergency. No action is needed.

The sirens will sound an alert tone along with a brief pre-recorded public address message. When testing is complete, a different siren tone and voice message will signal “All clear. Resume normal activities.” Samples of the alert and “all clear” tones are available at [alertcarolina.unc.edu](http://alertcarolina.unc.edu).

Other than during a test, the sirens will only sound for a life-threatening emergency such as:

- An armed and dangerous person on or near campus;
- A major chemical spill or hazard; or
- A tornado sighting.

If the sirens sound, people should go inside or take cover immediately, close windows and doors, and stay until further notice. When the

threat is over, the sirens sound again with a different tone along with the voice message: “All clear. Resume normal activities.”

“The sirens are the best way the University has to inform people quickly about a life-threatening emergency,” said Chief Jeff McCracken, the University’s director of public safety. “It’s important for us to conduct regular tests so students, faculty, staff and community members know what the sirens sound like and what they are supposed to do in a real event.”

During next week’s test, the University also will send test text messages to about 46,000 cell phone numbers registered by students, faculty and staff in the online campus directory.

The sirens were last tested in May. The University will continue regular testing at least once each semester as part of Alert Carolina. The campaign educates the campus community about what to do in an emergency and where to go for safety-related information and resources.

For information, refer to [alertcarolina.unc.edu](http://alertcarolina.unc.edu).

## UNIVERSITY Gazette

## EDITOR

Patty Courtright (962-7124)  
[patty\\_courtright@unc.edu](mailto:patty_courtright@unc.edu)

## MANAGING EDITOR

Gary C. Moss (962-7125)  
[gary\\_moss@unc.edu](mailto:gary_moss@unc.edu)

## ASSOCIATE EDITOR

Susan Phillips (843-8946)  
[susan\\_phillips@unc.edu](mailto:susan_phillips@unc.edu)

## PHOTOGRAPHER

Dan Sears (962-8592)

## DESIGN AND LAYOUT

UNC Design Services  
Linda Graham

## CONTRIBUTORS

News Services  
Michelle Maclay

## EDITORIAL OFFICES

210 Pittsboro St., Chapel Hill, NC 27599  
FAX 962-2279 | CB 6205 | [gazette@unc.edu](mailto:gazette@unc.edu)

## CHANGE OF ADDRESS

Make changes at: [directory.unc.edu](http://directory.unc.edu)

READ THE GAZETTE ONLINE AT  
[gazette.unc.edu](http://gazette.unc.edu)

*The University Gazette is a University publication. Its mission is to build a sense of campus community by communicating information relevant and vital to faculty and staff and to advance the University's overall goals and messages. The editor reserves the right to decide what information will be published in the Gazette and to edit submissions for consistency with Gazette style, tone and content.*

## VERIFICATION OF DEPENDENTS FOR STATE HEALTH PLAN IS DUE BY OCT. 15

The State Health Plan is in the process of verifying the eligibility of covered dependents for all plan members. During this six-week verification period, which ends Oct. 15, all members with covered dependents must provide proof of eligibility for each dependent enrolled for the 2010–11 plan year.

If appropriate proof is not provided by that date, the dependent will be dropped from coverage for the rest of the plan year, and the member will be responsible for paying for any claims incurred by those dependents since July 1.

“I encourage all employees who cover any dependents to take time now to complete this critical task to ensure that their dependents are not dropped from coverage,” said Brian Usischon, senior director for benefits services at Carolina.

Secova, a human resources and health benefits services company, is managing the verification process for the State Health Plan. Information submitted to Secova will remain confidential; it will not be shared with the State Health Plan.

All plan members with covered dependents in 2010–11 should already have received a letter from Secova that details the process and lists each dependent. The letter also outlines the required documentation that must be provided to confirm dependent eligibility. These items can include birth certificates, marriage certificates, tax returns or other official documentation as noted on the verification form.

Members must complete and submit a signed verification form to Secova, along with the appropriate documentation, by Oct. 15. Documentation can be submitted in three ways:

- By mail (send copies only), to:

Secova Eastern Service Center  
PO Box 1901  
Wall, NJ 07719-9966;

- By fax, to 866-239-5947, a secure electronic fax service operated by Secova; or
- By scanning and uploading the documentation to Secova’s secure website, <https://verify.secova.com/NorthCarolina>.

Paper documentation provided by subscribers will be shredded when the verification process is complete. For this reason, it is important that subscribers send only copies — not original documents — as verification.

Members who submit a properly completed form and provide acceptable documentation will receive a personalized confirmation letter from Secova, and no further action will be required.

A suspension-of-coverage letter will be sent to members who do not respond to the dependent verification request by Oct. 15. This letter will inform members that their dependents will be dropped from coverage, retroactive to July 1.

Confirming the eligibility of dependents is an active measure that can help to control costs for the State Health Plan, Usischon said. The dependent verification process will help to:

- Ensure that dependent records are up-to-date;
- Confirm that each dependent enrolled in the State Health Plan is eligible for coverage under the rules of the State Health Plan; and
- Discontinue coverage for ineligible dependents.

For more information about dependent verification, contact Secova directly at 888-541-8123 or call your benefits consultant in the Office of Human Resources at 962-3071.



## Forum hears both sides of housekeeping dispute

The recent controversy about disciplinary issues within Housekeeping Services came to a head at the end of last month and was explored in depth at the Sept. 1 Employee Forum meeting.

The controversy seems to have been ignited and fueled by two separate, but related, incidents.

The first occurred in late July and early August when seven housekeepers were suspended for a week without pay and a temporary worker was let go — all as disciplinary actions for taking unauthorized breaks.

The suspensions were later rescinded because Facilities Services had not done an adequate job of ensuring that employees were aware of the policy and the consequences for violating it.

This was followed by an Aug. 31 Daily Tar Heel story in which a supervisor was reported to have spoken bluntly about trying to instill professionalism and consistency into the housekeeping force. In addition, the story cited a running dispute between the supervisor and a housekeeper who serves on the Employee Forum.

During the forum meeting, Facilities Services Executive Director Van Dobson said the tone and substance of the article so upset him that the same day the story appeared he met with the supervisor, who disputed some of the information and quotes that were reported.

Dobson told forum members that, consistent with the University's Wage-Hour Policy, all full-time housekeepers are allowed two 15-minute breaks, one in the first part of their shift and one in the second. If an employee wants to take an unscheduled break, he or she has to call the supervisor for approval.

Dobson said that this extended break was different from someone taking a couple of minutes to rest or use the bathroom.

Facilities Services has posted a Sept. 8 memo on its website clarifying what constitutes breaks, reasonable rests and breaks for health and

See EMPLOYEE FORUM page 11

## Academic integrity guides response to NCAA investigation of football program

The University's commitment to academic integrity is guiding the joint investigation by the NCAA and the University into the football program, Chancellor Holden Thorp told the Faculty Council at its Sept. 10 meeting.

In July, the NCAA began an investigation into players' possible inappropriate contact with agents, and during that process the University learned of and announced potential academic misconduct involving a former undergraduate tutor and student-athletes.

The University's academic investigation raised concerns to another level, prompting an Aug. 26 announcement at a news conference.

"We're putting the academic reputation of the University first and foremost. Our academic integrity is more important to us than winning any football game," Thorp said at the council meeting.

"I'm sorry for the disappointment and embarrassment this has caused you and our University. I think we will learn from this. It is an opportunity to think about athletics and football and our processes and procedures and whether we can improve them. I think we'll be a better University and a better athletics program as a result of the work we're doing."

That work includes the commitment of current and former faculty athletics representatives Lissa Broome and Jack Evans, who Thorp said were brought into the decision-making process from the outset. "That reflects on the way the University of North Carolina would handle a situation like this," he said.

Other team members working with Thorp are Vice Chancellor and General Counsel Leslie Strohm and

her staff; Vice Chancellor for Student Affairs Winston Crisp; and athletics representatives John Blanchard, who works with student affairs, Amy Herman and Lance Markos, who work with compliance issues, Athletics Director Dick Baddour and Senior Associate Athletics Director Larry Gallo.

Crisp's office works closely with the student-run Honor Court. If the NCAA and University investigation results in information that invokes the Honor Code, that would go to the Student Attorney General for investigation and follow up. That review would determine the involvement of the Honor Court.

The group decided to leave 15 players in Chapel Hill for the Sept. 4 game against LSU in Atlanta. Two were cleared as eligible to play the night before the game. (On Monday, Shaun Draughn was cleared to play for the upcoming Georgia Tech game.)

Thorp stressed that he is concerned about the University's reputation, but also about the individual students. "We have thought very, very carefully about the welfare of all the individuals involved," he said. "We're all a part of the University of North Carolina, and we take that very seriously."

Beyond football, Thorp said, the larger question about Carolina's academic support program provides an opportunity to examine the way things are done and to consider making changes. The Faculty Committee on Athletics will be involved in that effort, he said.

During the spring 2009 semester, the Faculty

See FACULTY COUNCIL page 11


## Wood pellets to be test-fired as a way to wean UNC off coal

While the University has pledged to go coal-free by May 2020, the process will take some time.

Energy Services took one of the first steps toward that goal the first week of September with the arrival of 20 tons of wood pellets at the campus Cogeneration Facility on Cameron Avenue. This relatively small sampling of pellets will be used to test the ability of the fuel handling system, Carolyn Elfland, associate vice chancellor for campus services, announced at the Aug. 26 meeting of the Energy Task Force.

The pellets came from Carolina Wood Pellets, based in Franklin, which will also supply 500 tons of pellets in November that will be co-fired with coal in a more extensive two-week test of the feasibility of burning biomass at the facility.

Co-firing with biomass was one of the options for reducing the University's carbon footprint that was described in the 2009 Climate Action Plan ([www.climate.unc.edu/portfolio/cap2009](http://www.climate.unc.edu/portfolio/cap2009)).

Wood pellets are just one form of biomass under consideration. Energy Services also plans to test the feasibility of torrefied wood in the spring of 2011, depending on the availability of the charcoal-like fuel, Elfland said. 



Phil Barner, cogeneration systems manager, holds wood pellets that will be tested in the boilers at the Cogeneration Facility.

# Diversity report shows 'sea change' in Carolina's student body

Diversity is less about numbers and statistics than it is about creating a cultural change.

It is what Archie Ervin, associate provost for diversity and multicultural affairs, describes as a shared language, an understanding of why diversity is important to the University community as a whole. And key to developing that language, he said, is conversation.

The process began in 2004–05 when the Chancellors Task Force on Diversity asked deans and administrators to pinpoint issues and problems related to diversity and inclusivity in their units that should be addressed. This fact gathering became the basis for the 2006–10 Diversity Plan, which outlined those priorities and desired outcomes.

The recently released Diversity Plan Report 2009–10 shows that those initial — and ongoing — conversations are beginning to reap tangible benefits, especially in the changing faces of Carolina students.

Among the undergraduate and graduate student population, racial and ethnic minorities make up about 31 percent of the total, up from 20 percent in 1990. “That’s a sea change for Carolina,” Ervin said. “Our student body is as diverse as it’s ever been.”

The University also has a diverse staff. Of the more than 8,200 SPA and EPA non-faculty staff members, 73 percent are white, 17 percent are African American, 7 percent are Asian American, 2 percent are Latino and less than 1 percent are American Indian. The gender breakdown is the same among both SPA and EPA non-faculty: 59 percent women and 41 percent men.

Gender was added as a new dimension of diversity in this third annual report. With a

majority of women in the student population (62 percent of undergraduates and 55 percent of graduate students are female), Ervin said it was important to examine the gender breakdown among the University’s faculty and staff as well as administrators.

Today, there are more female faces among the faculty, which still is largely white and male. Female faculty members hired into tenure/tenure track positions have increased from 30 percent to 35 percent in the last five years.

Although the overall diversity shift among faculty members is not as dramatic as in other areas of the University community, the conversations about change are becoming part of the permanent landscape.

“Deans are appointing permanent faculty committees that annually will discuss diversity issues in their units related to faculty hiring and making sure people are welcomed and included,” Ervin said.

Within the last three years, eight of the 13 major campus units have created standing or semi-permanent committees, he said.

And even when deans acknowledge a lack of progress regarding diversity in their areas, they talk about diversity and inclusion more frequently than before, Ervin said.

“The conversations are simply an acknowledgment of facts that may over time say ‘we have some issues.’ But you can’t take an annual report and make summary judgments. It is simply a point-in-time comparison. That’s why it’s important to have the conversations.”

The challenge of increasing racial diversity among faculty members goes far beyond Carolina.

“Higher education in general is going to

have to grapple with why we haven’t experienced greater racial diversity among our faculty in these last 40 years the way we have with just about everything else,” Ervin said.

He believes the road to academia is not as well known among underrepresented populations, who may not see it as lucrative.


The answer, he thinks, is mentoring minority students who might not otherwise consider a faculty career and rethinking the “replacing me” phenomenon. Instead of trying to fill a position with someone like the person who left, it is more important to look at who can do the job best and what assets a person brings because of his or her background, Ervin said.

Throughout the University community, the goal is to provide opportunities to learn from many different people.

“We want our faculty, staff and students to excel, and we know that an environment of respect for different perspectives is key to their success,” Chancellor Holden Thorp said in the 2009–10 report.

“We also know that addressing big, complex problems requires a wide variety of perspectives and experiences at the table. This idea includes more than race and ethnicity; it means having a diversity of class, gender, age and political ideology.”

To see the report prepared by Ervin’s office with input from Melva “Cookie” Newsom, director for diversity education and assessment, and designer Miki Kersgard, refer to [www.unc.edu/diversity/diversityplan/2010diversityplanreport.pdf](http://www.unc.edu/diversity/diversityplan/2010diversityplanreport.pdf).

Next month, the Office for Diversity and Multicultural Affairs plans to conduct a University assessment on diversity. 

## Flu shot clinics begin Sept. 22

Registration begins today for University employees and students to sign up for 2010–11 seasonal flu shots.

Flu shots are just as important this year as last year. Although the H1N1 epidemic is officially over, the H1N1 virus is expected to circulate in the community this fall and winter, along with other influenza viruses.

There will be 17 clinics scheduled at various campus locations from Sept. 22 through Oct. 22.

Employees may make appointments online by visiting [ehs.unc.edu](http://ehs.unc.edu), and students may make appointments at [campushealth.unc.edu](http://campushealth.unc.edu).

Employees without Internet access should ask their supervisor or department’s administrative assistant for help in making appointments.


Because of parking and staff limitations, these clinics are for UNC students, faculty and staff only. Family members, retirees, volunteers and others who do not qualify as

employees or students will be able to find a local flu clinic by going to [www.flu.gov](http://www.flu.gov).

There is no charge for employees with insurance through the State Health Plan or for students who are insured through BCBS or Pearce and Pearce. People should bring their health plan cards and their UNC One Cards to the clinic.

Employees who are not State Health Plan members can receive a flu shot by paying \$30. After vaccination, a form will be provided to file with the person’s health insurer, who should be contacted about possible reimbursement.

The seasonal flu vaccine protects against three influenza viruses that are expected to be most common during the upcoming season: 2009 H1N1 and two other influenza viruses, an H3N2 virus and an influenza B virus.

Antibodies that provide protection against influenza viral infections develop about two weeks after vaccination. 

### UNC EMPLOYEE/STUDENT FLU SHOT CLINIC SCHEDULE

*Note: All flu shot clinics will be held from 8 a.m. to 5 p.m., except as noted on Oct. 22.*

#### SEPTEMBER

Sept. 22 — Giles Horney — Magnolia Room (Appointment)
Sept. 23 — Lenoir Hall — Pit entrance (Walk-in)
Sept. 24 — Person Hall — Recital Hall (Appointment)
Sept. 28 — Medical Biomolecular Research Building (MBRB) — 2nd Floor Lobby (Appointment)
Sept. 29 — Student and Academic Services (SASB-North) — Upendo Room (Walk-in)
Sept. 30 — FPG Student Union — Room 2518 (Walk-in)

#### OCTOBER

Oct. 5 — Lenoir Hall — Pit entrance (Walk-in)
Oct. 6 — Michael Hooker Research Center — Lower Level Atrium (Walk-in)
Oct. 7 — Student and Academic Services Building (SASB-North) — Upendo Room (Walk-in)
Oct. 7 — McColl — Loudermilk Foyer (Walk-in)
Oct. 12 — Michael Hooker Research Center — Lower Level Atrium (Appointment)
Oct. 13 — Medical Biomolecular Research Building (MBRB) — 2nd Floor Lobby (Appointment)
Oct. 14 — FPG Student Union — Room 2518 (Walk-in)
Oct. 19 — Lenoir Hall — Pit entrance (Walk-in)
Oct. 20 — Giles Horney — Magnolia Room (Walk-in)
Oct. 21 — Friday Center — Bellflower Room (Walk-in)
Oct. 22 — FPG Student Union — Room 2518 (Walk-in) Please note: 9 a.m.–3 p.m.



# NEWS Faculty/Staff

## Coble-Herring commended for focus on service




**T**he human resources facilitators who win the annual HR Facilitator of the Year Award are often praised for the excellent service they provide. This year's winner, Tara Coble-Herring, who works in the School of Medicine, is no exception.

Coble-Herring was nominated by several co-workers for the award, which was presented Aug. 26 during a reception in Dey Hall's Toy Lounge. Each nomination noted Coble-Herring's focus on service to the people she works with.

"When a member of our group had visa issues that required emergency action to prevent the employee from being deported, Tara dropped everything, educated herself about the intricacies of immigration policy and worked the phones until the situation was resolved," one nominator said.

Another nominator noted, "Tara is what every HR professional should emulate: extremely positive, quick to respond to questions and individual needs, ensures all legal issues are aligned with University and state policies, works effectively with both managers and employees, and skillfully mediates any personnel issues."

Coble-Herring said receiving this year's award was an honor. "This award recognizes not just me, but everyone in our office who works hard every day for our employees. It also recognizes all of you," she said during the reception, indicating the 36 other nominees.

Four other award finalists were also named: Karen Capps, Health Policy & Management; Shaunna Carlton, McAllister Heart Institute; Lisa Daley, Energy Services; and Lisa Waldeck, University Advancement. 

## Pettigrew passes away Aug. 10



PETTIGREW

Antonio Pettigrew, assistant track and field coach who was entering his fourth year leading the Tar Heel sprinters, hurdlers and relay teams, died Aug. 10. He was 42.

"We are deeply saddened to learn of Antonio's death," Athletic Director Dick Baddour said. "I was particularly impressed with the relationships he established with his student-athletes and the pride he took in representing the University of North Carolina."

Pettigrew earned his bachelor's degree from St. Augustine's College in 1993 and specialized in the 400 meters race. Between 1991 and 1992, he was a Division II NCAA champion four times in the 400 meters and a 10-time All-American.

Before joining the Tar Heels coaching staff in 2006, Pettigrew worked for three years as an assistant coach at St. Augustine's and from there coached at Cardinal Gibbons High School in Raleigh.

An integral part of the UNC coaching staff, last season Pettigrew coached an ACC champion and All-America women's 4x400-meter indoor relay, coached Vanneisha Ivy to two All-America performances for her indoor 60-meter hurdles and her outdoor 100-meter hurdles, led Charles Cox to an All-ACC performance in the outdoor 400 and coached All-ACC outdoor 4x100 and 4x400 women's relays.

"I hope Coach Antonio Pettigrew can and will be remembered as a true friend of Carolina," said Dennis Craddock, head track and field coach. "He loved this school and the people who make it what it is, an outstanding University. He was a great teacher-coach for us with men's and women's track and field. He was always there for the student-athletes if they needed him."

"One of his favorites sayings was a quote he had read, 'Preparation positions talent, and practice sharpens it.' Coach Pettigrew was a great friend, great coach, but more important a great husband and father."

The Pettigrew Family Benefit Fund was set up to benefit Pettigrew's wife and 7-year-old son. Contributions can be made at any First Citizens Bank branch or by check to the Pettigrew Family Benefit Fund, c/o Cassandra Pettigrew, 7848 Percussion Dr., Apex 27539.

## URBAN PLANNING SCHOLAR SHIRLEY WEISS DIES AUG 31



WEISS

Shirley Friedlander Weiss, professor emerita of city and regional planning, died Aug. 31. She was 89. Weiss was one of the first women faculty members at the University and was a leading scholar in the field of urban planning.

After receiving her bachelor's degree in economics from the New Jersey College

for Women at Rutgers University in 1942, Weiss went on to earn her master's in regional planning from the Department of City and Regional Planning (DCRP) at Carolina in 1958.

Before coming to the University, Weiss worked with the Maryland State Planning Commission and with planning consultants Harrison, Ballard and Allen in New York City.

At Carolina, she became DCRP's first

See WEISS page 6

## HONORS

**MAURICE BROOKHART**, William R. Kenan Jr. Professor of Chemistry, has been awarded the 2010 Gibbs Medal for his achievements in synthetic and organometallic chemistry, presented by the Chicago section of the American Chemical Society.

The award publicly recognizes "eminent chemists who, through years of application and devotion, have brought to the world developments that enable everyone to live more comfortably and to understand this world better."

**BARBARA ENTWISLE**, Kenan Distinguished Professor and interim vice chancellor for research and economic development, has accepted an invitation to serve on the National Research Council's Board on Research Data and Information, part of the Policy and Global Affairs Division at the National Academies. The board's mission is to improve the management, policy and use of digital data and information for science and the broader society.

**JACQUELINE HAGAN**, professor of sociology, has received the 2010 Distinguished Book Award from the Latina/o sociology section of the American Sociological Association. She was recognized for "Migration Miracle: Faith, Hope and Meaning on the Undocumented Journey," which was published in 2008. Hagan's book also won a 2009 Distinguished Book Award honorable mention from the Association for Latina/Latino Anthropologists, a section of the American Anthropological Association.

**CAROL JENKINS**, director of the Health Sciences Library, has been selected to receive the Association of Academic Health Sciences Libraries' 2010 Cornerstone Award. The annual award is given to a person whose career has assisted the association's mission and/or had a significant impact on the profession of academic health sciences librarianship. She will receive the award during the association's annual meeting in Washington, D.C., in November.

ROSS from page 1

"In a time of great challenge and constant change, Tom Ross' thoughtful leadership, his proven integrity, his deep understanding of North Carolina and his lifelong commitment to improving the lives of people in every corner of our state make him the perfect choice to lead the University in the years ahead."

Ross said he was humbled to be selected for the job previously held by William Friday, C.D. Spangler, Molly Broad and Erskine Bowles. "To be asked to follow in their footsteps is daunting, and frankly a little scary," he said.

Ross praised Bowles for his outstanding leadership.

"During some of the most difficult economic times our state and nation have ever faced, we all owe him a great deal of gratitude for his outstanding service," Ross said. "Thank you, Erskine."

A native of Greensboro, Ross earned a bachelor's degree in political science from Davidson in 1972. Three years later, he

graduated with honors from Carolina's School of Law. After a short stint as an assistant professor at the School of Government, Ross joined the Greensboro law firm of Smith Patterson Follin Curtis James & Harkavy.

In 1982, he became chief of staff in the office of former U.S. Rep. Robin Britt. The following year, at age 33, Ross was appointed by Gov. Jim Hunt to fill a vacancy on the North Carolina Superior Court, a position he held for the next 17 years.

In 1999, Ross was appointed director of the state's Administrative Office of the Courts. Two years later, he became executive director of the Z. Smith Reynolds Foundation and in 2007 he was named president at Davidson, consistently regarded as one of the top liberal arts colleges in the country.


Under Ross' leadership, Davidson implemented The Davidson Trust, becoming the first liberal arts institution in the nation to replace loans with grants in all financial aid packages so students could graduate debt-free. Also during Ross' tenure, Davidson established a program to provide scholarships for international students.

Ross said the decision to leave a place he loved so dearly had been an emotional struggle, but he did so "feeling a calling to this university."

"We must not forget that it is also true that our state and nation, though being tested in new ways, remain strong and free, in large part, because past generations have believed in and invested in the education of our citizenry," he said.

Ross said he wanted to do everything he could for the more than 225,000 students enrolled in the UNC system's 17 campuses.

"Nothing is more important to North Carolina's future and we have no greater responsibility than to develop the curiosity, the creativity, the innovative spirit, the maturity and the intellectual capacity of these young people," he said.

"I am far from perfect and I am no miracle worker, but I am committed to the task ahead," he said, "and I commit to you that I will work as hard and as smartly as I am able to accomplish what is best for the University of North Carolina and the people of North Carolina." 

## UNC's donor support is strong despite economy

The University received \$268.1 million in gifts in fiscal 2009–10. In commitments for the year, which ended June 30, Carolina secured \$292 million. Commitments include pledges as well as gifts.

The commitments total was up from the previous fiscal year's amount of \$290.4 million, and gifts were down just 1 percent from fiscal 2008–09. Matt Kupec, vice chancellor for university advancement, called the numbers an impressive achievement.

"Despite the continued economic uncertainty, our level of support remains strong," Kupec said. "It's a testament to the incredible generosity of our donors and their commitment to our mission. We're very grateful."


Highlights for the past fiscal year included:

- A \$5 million gift from the William R. Kenan Jr. Charitable Trust to support the recruitment of outstanding young faculty. The funds will target hires in the College of Arts and Sciences, the School of Education, the School of Nursing and Kenan-Flagler Business School.
- A \$1.5 million gift from GlaxoSmithKline to support the conversion of Morehead Planetarium and Science Center's historic Star Theater from analog to fulldome digital video technology. The new technology provides super-high-definition 4,000-by-4,000 pixel resolution and 5.1 channel digital surround sound system that create an immersive environment for visitors.
- A \$3.5 million gift from the estate of alumnus Reese Felts,

a member of the class of 1952, to create a 24-hour newsroom for use by students and faculty in the School of Journalism and Mass Communication. The gift also supports a research initiative examining audiences and communities that form around the news.

- A \$4 million grant from the W.K. Kellogg Foundation to support FirstSchool, an integrated approach to caring for and educating children ages 3–8. The program is being spearheaded by the FPG Child Development Institute.
- A \$1.3 million grant from the Howard Hughes Medical Institute to support research opportunities for Carolina undergraduate students. These will include an effort aimed at diversifying the research community by encouraging biomedical research as a field of study among top Carolina Covenant Scholars. The grant also will support research opportunities for future high school teachers and students pursuing non-science disciplines who will learn how scientific approaches can be applied to major problems.
- A gift of 51 pieces of art from the Tyche Foundation to the Ackland Art Museum. The diverse works include a Greek head dating from 500 BCE and Edouard Manet's first published etching.

Commitments also helped the University create 17 endowed professorships as well as a total of 98 undergraduate scholarships and graduate fellowships.

Carolina had more than 73,500 donors for the year. 

## Reinhold, Campus Health Services counselor, dies at 84



REINHOLD

John E. Reinhold, a psychiatric social worker at the University for 17 years, died on Aug. 20 in Asheville at the age of 84.

Reinhold was born in Philadelphia, and after serving in the U.S. Army Air Forces in World War II as a command gunner on a B-29 in the Pacific Theater of Operations, returned to school and earned his B.A., M.S.W. and D.S.W. degrees from the University of Pennsylvania.


He was a psychiatric social worker with the Child Guidance Clinic in Buffalo, N.Y., the University of Pennsylvania and Temple University before moving to Chapel Hill. He provided counseling with Campus Health Services from 1975 until his retirement to Asheville in 1992 — where he remained active in volunteer work.

In 1975, Reinhold received the Ruth E. Boynton Award for Distinguished Service from the American College Health Association.

Erica Wise, clinical associate professor of psychology, remembers Reinhold as having a very gentle and caring nature and being highly competent in his work as a doctoral-level social worker.

"John seemed to have a deep appreciation for what some professionals might consider to be humble tasks," Wise said. "He frequently took it upon himself to water all of the plants in the common areas and regularly sorted all of the mail for staff. ... In thinking back, I wonder if this was a way for him to manage the stress of providing crisis counseling services to college students. It was a calming, mindful task.

"In retrospect, I think that he endeavored to provide a very gentle mentoring function for us younger staff. He was always a gentle and calming presence for us."

Donations in Reinhold's memory may be made to Mountain Housing Opportunities of Asheville ([www.mtnhousing.org/donations](http://www.mtnhousing.org/donations)), Meals on Wheels of Asheville ([www.mow-abc.org/donors/donate-today](http://www.mow-abc.org/donors/donate-today)) or Planned Parenthood ([www.plannedparenthood.org](http://www.plannedparenthood.org)). 

WEISS from page 5

female faculty member and was promoted to full professor after receiving her Ph.D. from Duke University in economics in 1973.

A pioneer in urban research, Weiss served as associate research director of the Center for Urban and Regional Studies. She also was acting director of Women's Studies. In 2003, Weiss was awarded a Distinguished Alumna

Award from the University.


She married Charles M. Weiss in 1942 and they spent the next 68 years engaged in scholarship, teaching and traveling the world. (Weiss, who lives in Chapel Hill, was a professor of environmental biology at Carolina from 1956 until his retirement in 1989.)

Together, the Weisses provided generous support to more than a dozen programs at the University and created an interdisciplinary fellowship program, the Weiss Urban Livability

Program, which has supported more than 150 graduate students at UNC.

A memorial service is planned for Sept. 25 at 2 p.m. at Carol Woods Retirement Community Assembly Hall. A reception will follow.

In lieu of flowers, memorial gifts may be sent to the Weiss Urban Livability Fellows Program, c/o the Graduate School, CB# 4010.

To learn more about Weiss, refer to [gradschool.unc.edu/programs/weiss/about.html](http://gradschool.unc.edu/programs/weiss/about.html). 



# NC TraCS: removing obstacles to clinical research

When John Buse went to college more than 30 years ago, he was dead set against being a doctor. The son of two well-respected diabetes specialists, Buse wanted to steer clear of medicine and instead tried his hand at comparative literature. The only problem, he said, was that he was “genetically incapable” of doing anything but medicine.

Today, Buse is one of the key figures in a nationwide effort to break down the silos of medical research so that it gets done better, cheaper and faster. He is one of the principal investigator (PI) extenders of the North Carolina Translational and Clinical Sciences (NC TraCS) Institute, the academic home of the Clinical and Translational Sciences Awards (CTSA) at Carolina.

It is one of a consortium of 55 such medical institutions nationwide tasked by NIH to build the infrastructure to enable science research.

“NC TraCS is about taking new ideas that may have just been developed in single cells or even animals, and moving them forward to treatments and out into the communities so they can improve the health of the state, the nation and the world,” explained Buse, who also directs UNC’s Diabetes Care Center.

Buse has been an active researcher in two landmark NIH studies looking at the prevention and treatment of diabetes. Conducting such large studies would not be possible, though, without substantive infrastructure and knowledgeable staff, something that NC TraCS can provide to both new and established investigators, he said. For example, the institute can develop a plan for recruiting subjects to a study or helping investigators perform biostatistics once the data is collected.

“This business is complicated enough that it is hard for any investigator to have all of the expertise to do any study at any time,” Buse said.

Such a research support network is exactly what Tim Carey envisioned several years ago as one of the UNC researchers who wrote the proposal establishing NC TraCS.

Carey, who was chief of the Division of General Medicine and Clinical Epidemiology in the School of Medicine for the better part of the 1990s before becoming director of the Sheps Center for Health Services Research, is also a PI extender, a role created by former School of Medicine Associate Dean Etta Pisano to help oversee the management of the three-year-old institute.

“There are simply not enough hours in the day for one person to run this institute,” Carey said.

That’s why PI extenders Carey, Buse, Jim Anderson (who this month becomes director of the NIH Division of Program Coordination, Planning and Strategic Initiatives and will be replaced by Terry Magnuson) and Rick Boucher, along with Rosemary Simpson, chief operating officer, act as an extension of the principal investigator, Carey said. “Together, we keep NC TraCS focused on making research move more quickly and more efficiently from bench to bedside and then from bedside to community.”

Through the NC TraCS Community Engagement Core, Carey has been able to find out community members’ biggest health concerns. Often, they are the same conditions that present the greatest public health burden: obesity, chronic disease and mental health.


As the institute leaders move toward writing a renewal next year for this five-year grant, they face what Marschall Runge, the new director of NC TraCS and principal investigator of the CTSA, calls the “interesting conundrum” of how to quantify the results of the CTSA.

“How do we quantify what we are doing in community outreach and community education and in terms of developing an infrastructure for translational medicine?” he said. “UNC and the state of North Carolina will benefit immensely from that over a period of years, but it is awfully hard to quantify that after only two or three years.”

Runge, a nationally renowned researcher in basic and clinical aspects of atherosclerosis who is also the executive dean of the School of Medicine, said the talent and commitment of the NC TraCS research team positions the institute to make a real difference in the health of North Carolinians.

And as he leads NC TraCS through the next phase of the grant’s mission, Runge is mindful of using resources judiciously.

“UNC as an institution, across all of our schools, has made a huge investment in clinical and translational medicine, and I think it is incumbent on everyone to try to do well with that,” he said. “We really have to focus on how we spend our resources.”

For more information about NC TraCS programs and services, call 966-6022, e-mail [nctracs@unc.edu](mailto:nctracs@unc.edu) or refer to [tracs.unc.edu](http://tracs.unc.edu). 

## NO LAB COATS REQUIRED: FESTIVAL EXPOSES THE FUN SIDE OF SCIENCE



Visitors to the UNC Science Expo will be able to tour science laboratories like this nanotechnology research facility. The expo also will feature more than 30 presentations by Carolina scientists plus a “mini medical school.”

Photo courtesy of Morehead Planetarium and Science Center.

Spend a Saturday discovering the “science part of heaven” when the first UNC Science Expo takes over campus on Sept. 25.

The event, scheduled from 11 a.m. to 4 p.m., is part of this month’s North Carolina Science Festival, the first-ever statewide science festival in the United States, coordinated by the Morehead Planetarium and Science Center.

The Science Expo promises to be a day full of free science activities, demonstrations, performances and more. One highlight for children will be the N.C. Science Challenge, a series of hands-on activities that put to the test the problem-solving skills and creativity of elementary and middle school students.

They will build bridges out of spaghetti, construct catapults and try to protect eggs from breaking when dropped, all near Kenan Music and Hill halls. McCorkle Place will be

filled with “science spots” where visitors can ride a Segway, slice solids with lasers, dig up a fossil, look through a telescope or meet an urchin.

At the Science Stage at the west entrance of the planetarium, scientists and entertainers will present shows about physics and the brain and rap about evolution. There is even a spot set aside in front of Person Hall for Small Science, activities for children age 8 and younger.

But the day is not just fun and games. Nobel Prize-winning Professor Oliver Smithies will discuss his research with UNC President Emeritus William Friday in the Hanes Center Auditorium, and the audience can ask questions afterwards.

In classrooms and auditoriums across campus, faculty experts will talk about physics in sports, science and music, North Carolina’s coastline and advances in cancer treatment.

And many departments — marine sciences, physics and


astronomy, mathematics, archaeology and anthropology, biology and computer science — will be open for tours.

To download a map and schedule of the day’s events, refer to <http://bit.ly/dg8crb>.

Also part of the Science Festival is “An Afternoon with Adam and Jamie” on Sept. 19 at the Dean E. Smith Center. Starting at 2 p.m., Adam Savage and Jamie Hyneman, co-hosts of Discovery Channel’s “MythBusters,” will share stories from behind the scenes of their popular show.

They will also feature special video presentations of spectacular explosions and other “for fans only” outtakes.

The program includes a question-and-answer session led by Chancellor Holden Thorp, with opportunities for questions from the audience.

As the Gazette went to press, upper-level seats were still available for \$18 per person. See [www.tarheelblue.com](http://www.tarheelblue.com). 

# IN BRIEF News

## READINGS

The following readings, all free and open to the public at 3:30 p.m., will be held at the Bull's Head Bookshop:

- Sept. 16 — Jeff Beam reads from “Gospel Earth”;
- Sept. 21 — Buck Goldstein reads from “Engines of Innovation: The Entrepreneurial University in the Twenty-First Century”;
- Sept. 23 — Brett Webb-Mitchell reads from “Beyond Accessibility: Toward Full Inclusion of People with Disabilities in Faith Communities”; and
- Sept. 28 — Daphne Athas reads from “Chapel Hill in Plain

Sight: Notes from the Other Side of the Tracks.”

In addition, Beam will be interviewed on Sept. 16 by Frank Stasio on “The State of Things” on WUNC-FM 91.5 at noon, and the show will air again that evening at 9 p.m.

## FIRE SAFETY FAIR

The University will host a Campus Fire Safety Fair Sept. 23 from 11 a.m. to 2 p.m. on Polk Place. Information and prizes will be available, along with fire truck displays, fire extinguisher training and other life-saving and fire-prevention information.

The event will be sponsored by the Chapel Hill Fire Department, the N.C. Jaycee Burn Center and UNC's Office of Fraternity and Sorority Life, Department of Public Safety and Department of Environment, Health and Safety as part of National Campus Fire Safety Month.

## PROSTATE SCREENINGS

UNC Hospitals will offer free prostate cancer screenings from 1 to 7 p.m. on Sept. 22 and Sept. 23, open to men ages 40–75. They will take place in the Urology Clinic on the second floor of N.C. Memorial Hospital. Walk-ins are welcome, or call 966-1316 for an appointment.

## APPLICATIONS OPEN FOR CCP GRANTS

The Community-Campus Partnership in the School of Government seeks proposals for projects that address challenges in the areas of community and economic development, education, infrastructure or public health in Caswell or Lenoir counties. Small grants from \$500 to \$20,000 are available to full-time

Carolina faculty, staff or students.

The Community-Campus Partnership recently announced a grant of \$20,000 to Douglas Lauen, assistant professor of public policy, to support workforce development policymaking in Lenoir County. [www.sog.unc.edu/programs/ccp](http://www.sog.unc.edu/programs/ccp)

## 'DRAWING FOR PEOPLE WHO THINK THEY CAN'T DRAW'

Instructor and artist Emma Skurnick will lead a one-day workshop at the N.C. Botanical Garden's Education Center on Sept. 25 to show participants that drawing is a skill anyone can learn. It will be held from 1 to 4:30 p.m., with fee. Call 962-0522 to register. [ncbg.unc.edu](http://ncbg.unc.edu)

## CAMPUS RECREATION OFFERS TWO CHILDREN'S PROGRAMS

Kids ROCK!, the free program for Carolina employees and their children, is under way for its fourth year. Programs are held the third Saturday in each month, from 10 a.m. to noon. Next up is a morning of soccer at Hooker Fields. To join the fun, e-mail Aaron Stern ([ajstern@email.unc.edu](mailto:ajstern@email.unc.edu)) at least two days before each program. Refer to <http://bit.ly/d1Hx3G> for the year's schedule and more information.

In addition, a new Kids Climbing program has been added this semester at Fetzer Hall Indoor Climbing Wall, Saturday mornings from 9 a.m. to noon. Children must be registered as a youth guest for \$2 a day at the Fetzer Hall entrance. Climbing is free, but children must be belayed by their parents or legal guardians who must be belay certified.

## FRIDAY CENTER LECTURE SERIES, CLASSES RESUME THIS MONTH

The Friday Center will begin a new “What's the Big Idea?” lecture series on Sept. 23, focusing on Carolina's efforts in sustainability and managing resources. The first session will be “Carolina: A Living Laboratory for Sustainability,” with Cindy Shea, director of UNC's Sustainability Office, and Greg Gangi, associate director for education with the Institute for the Environment.

## Art at Carolina



NEARLY 50 SCULPTURES have been sited in the display gardens at the North Carolina Botanical Garden, part of the annual “Sculpture in the Garden” show. Among them is “Forces of Nature: Pepper,” above, shaped from Colorado Yule Marble by Susan Moffatt, which is the best-in-show award winner. The exhibit will be on view through Nov. 13. The garden staff encourages multiple visits because the pieces will seem to shift in their settings as autumn alters the current verdant landscape. [ncbg.unc.edu](http://ncbg.unc.edu)



STONE CENTER: 'CORAPEAKE'



GLOBAL EDUCATION CENTER: 'AFTERMATH'



All lectures will be held at the Friday Center from 7 to 9 p.m. Cost is \$10 per lecture or \$30 for the series. Call 962-2643 or visit [fridaycenter.unc.edu/pdep](http://fridaycenter.unc.edu/pdep) to learn more about the series.

Registration is now open for fall courses in the center's Community Classroom Series. Course topics include achieving authentic happiness, paradoxes, professional public speaking and a number of new topics: storytelling, psychic phenomena and documentary photography. Cost is \$50. To learn more, call 962-2643 or visit [fridaycenter.unc.edu/pdep](http://fridaycenter.unc.edu/pdep).

## CELEBRATION HONORS MORAN'S APPOINTMENT

Barbara B. Moran, professor in the School of Information and Library Science, has been appointed the first Louis Round Wilson Distinguished Professor. The school plans a celebration in her honor on Sept. 17 in Wilson Library's Pleasants Family Assembly Room at 2 p.m. SILS alumnus Robert Martin, former director of the Institute of Museum and Library Services and professor emeritus of the School of Library and Information Studies at Texas Woman's University, will provide the keynote address. A reception will follow.

## LECTURES, SEMINARS, SYMPOSIA

- Sept. 16 — "Poor People's Justice: Denying Access in Civil Cases." The Center on Poverty, Work and Opportunity and UNC Pro Bono Program will present a panel discussion on the difficulties of the poor in accessing the civil legal system, followed by a question-answer session. It will be held in Room 5046 Van Hecke-Wettach Hall at noon. <http://bit.ly/BrTA7>
- Sept. 17 — Celebrate the Constitution of the United States by attending a discussion of the changing nature of the Supreme Court justice confirmation process. Michael Gerhardt, Samuel Ashe Distinguished Professor in Constitutional Law, will present "Constitutional Civility: What We Have Learned about the Confirmation Process from Marshall to Kagan" at noon in the rotunda of Van Hecke-Wettach Hall.
- Sept. 18 — The Program in the Humanities and Human Values will host a seminar, "On the Eve of the Civil War: The

South in 1860," co-sponsored by the North Carolina Civic Consortium. UNC history professors William Barney, Fitzhugh Brundage and Joseph Glatthaar will present a series of lectures and lead the discussion. The program will be held in Room 2603 of the School of Government from 9:15 a.m. to 4:15 p.m. An optional lunch is available. Registration is required, with fee. See [adventuresinideas.unc.edu](http://adventuresinideas.unc.edu) or call 962-1544.

- Sept. 19 — "Mount Mitchell: An Environmental History of the East's Highest Peak." Appalachian State University professor Timothy Silver will describe the natural and human history of Mt. Mitchell at the N.C. Botanical Garden Education Center from 2 to 4 p.m. Free, but registration is required. Call 962-0522. [ncbg.unc.edu](http://ncbg.unc.edu)
- Sept. 21 — "Ancient Forests, Modern Threats." Claire G. Williams, distinguished scholar at the Forest History Society and National Evolutionary Synthesis Center in Durham, will speak on the topic of ancient forests at the N.C. Botanical Education Center from 7 to 9 p.m. Free, but registration is required. Call 962-0522. [ncbg.unc.edu](http://ncbg.unc.edu)
- Sept. 22 — Global health seminar sponsored by the Office of Global Health and Gillings School of Global Public Health. Panel discussion of migration, health and Latino experiences will be held in 133 Rosenau Hall from 12:30 to 1:30 p.m. [www.sph.unc.edu/globalhealth/events](http://www.sph.unc.edu/globalhealth/events)
- Sept. 24-25 — The Program in the Humanities and Human Values will present a seminar, "To the Barricades: The Long and Varied Legacy of the French Revolution," at the Center for School Leadership Development. The program begins at 4:30 p.m. on Sept. 24 and continues through Sept. 25 at 1 p.m. An optional dinner is available Friday evening. Registration is required, with fee. See [adventuresinideas.unc.edu](http://adventuresinideas.unc.edu) or call 962-1544.
- Sept. 26 — "Plants that Fight Infections: Synergy at Work." Nadja B. Cech, associate professor in chemistry and biochemistry at UNC-G, will speak on herbal medicines at the N.C. Botanical Education Center from 2 to 4 p.m. Free, but registration is required. Call 962-0522. [ncbg.unc.edu](http://ncbg.unc.edu)
- Sept. 27 — Richard Elliott Friedman presents "The Death of

the Gods: Or Why a Monotheistic God Speaks in the Plural." The talk, free and open to the public, will be held at the Friday Center at 7:30 p.m. [www.unc.edu/ccjs/events.html](http://www.unc.edu/ccjs/events.html)

- Sept. 30 — Noam Chomsky, M.I.T. distinguished professor and political activist, will speak on environmental responsibility as a guest of the Parr Center for Ethics, at Gerrard Hall from 12:30 to 1:30 p.m., and in an open question-and-answer session at the FPG Student Union from 4 to 5 p.m. Tickets are required for the Gerrard Hall talk. See [parrcenter.unc.edu](http://parrcenter.unc.edu).
- Oct. 8 — The School of Law's First Amendment Law Review will hold its ninth annual symposium in Wilson Library's Pleasants Family Assembly Room from 9 a.m. to 4:30 p.m. Keynote speaker will be Floyd Abrams, noted First Amendment attorney. Free for UNC faculty, staff, students. Lunch will be provided. For more information and to register, see [www.firstamendmentlawreview.org](http://www.firstamendmentlawreview.org).
- Oct. 10 — Elie Wiesel: "Against Indifference," will be presented in Memorial Hall at 2 p.m. by the Douglas Hunt Lecture Series of the Carolina Seminars and N.C. Hillel. Free tickets will be available for faculty, staff and students with UNC OneCard beginning Sept. 20. See [www.unc.edu/ccjs/events.html](http://www.unc.edu/ccjs/events.html).

## REGISTER FOR HAVEN TRAINING

The HAVEN program (Help Advocate Violence Ending Now) provides ally training for students, faculty and staff to learn how to respond in a meaningful way to sexual and relationship violence.

HAVEN allies serve as "safe spaces" for students who need information, referrals and support. The next training sessions will be Sept. 22, 12:30-4:30 p.m. and Nov. 12, 9 a.m.-1 p.m. To register, e-mail [dos@unc.edu](mailto:dos@unc.edu). <http://bit.ly/c9jGHk>

## NC TRACS POSTER SESSION SEPT. 16

NC TraCS Institute will demonstrate its ability to help with translational and clinical research projects at a poster

See NEWS IN BRIEF page 10

Far left, photographer Kendall Messick shares his personal accounts of life and identity in the small community of Corapeake, near the edge of the Dismal Swamp at the North Carolina-Virginia state line. The exhibit by the same name showcases the memoirs of Messick and the primarily elderly black townspeople through photos, a documentary film and shared stories. The opening will be Sept. 23 at 7 p.m. in the Stone Center's Robert and Sallie Brown Gallery.

Left, "Aftermath," the work of elin o'Hara slavick, opens today and runs through Nov. 11 at the FedEx Global Education Center, showcasing two bodies of her work: "Hiroshima: After Aftermath" and "Protesting Cartography: Places the U.S. Has Bombed." A distinguished term professor of art, slavick will speak about her work at the center on Nov. 3 at 6 p.m.

Right, PlayMakers Repertory Company opens its 35th Mainstage season Sept. 22-Oct. 10 with William Shakespeare's romantic comedy "As You Like It." Show times will be 7:30 p.m. Tuesdays through Saturdays, 2 p.m. on Oct. 2, and 2 p.m. Sundays. For a complete schedule, more information and to purchase tickets, call 962-PLAY (7529) or visit [www.playmakersrep.org](http://www.playmakersrep.org). Tickets are \$10 to \$45.

Far right, Bill Bamberger, who has taught photography in the American Studies department, traveled across America taking pictures of basketball hoops — viewing them as a ubiquitous feature of the American landscape. "Ball" is on display now on Davis Library's second floor through November. An opening reception will be held Sept. 23 at 5 p.m.; a talk by Bamberger will follow at 5:45 p.m.



PLAYMAKERS: 'AS YOU LIKE IT'



DAVIS LIBRARY: 'BALL, PHOTOGRAPHS BY BILL BAMBERGER'

# WORKING AT Carolina

## Farmer's work is driven by a quest for excellence and fairness

Stephen Farmer is a storyteller.

He believes a big part of the Carolina story reveals — and renews — itself each fall when a new class of undergraduates arrives on campus.

As the director of undergraduate admissions since 2004, Farmer regularly tells students' stories to the Board of Trustees. In a few days, he will talk about the Class of 2014.

It is a story filled with impressive numbers, soaring SAT scores and ever-higher grade-point averages. In a sense, those statistics are a reflection of the job Farmer and the admissions staff have done recruiting some of the smartest students not only in North Carolina, but also across the country and around the world.

But Farmer likes to make people look beyond the numbers. Numbers can measure something of a person's head, but reveal nothing of the heart. And it is these intangible qualities that Farmer and the admissions staff painstakingly look for each year sifting through some 24,000 applications to forge a class of 3,960.

Making a good decision about a prospective student requires taking into account the person's background, opportunities he or she enjoyed and any obstacles that were overcome.

"We can't use a formula to make our decisions, because people are people, not

numbers," Farmer said. "That can be frustrating for our candidates, because it can make it hard for them to predict their chances. But the truth is, in order to treat everybody fairly, we can't treat them quite the same.

"There are just so many individual circumstances that factor into how well students have done so far, and how well they're likely to do from this point forward. Taking those things into account in a humane way, not in a rote or formulaic way, but in a supple way, a nuanced way — that's the way you're fair to people," Farmer said.

There is no antagonism between being a great university and being diverse, welcoming and inclusive, he said. "Everybody here, I think, learns better when they learn in a community that's as rich and diverse as the state we serve."

### FARMER'S STORY

If there is one story Farmer is reluctant to tell, it is his own.

His story is really the story of his parents, their opportunities and the opportunities they gave him. Both grew up in large farm families

in the rolling hills of north central Virginia.

His mother graduated at the very top of her high school graduation class of 23 students. She wanted to be a teacher, Farmer said, but she didn't think it was possible, so after high school she went to work in the county office building, where she stayed for 42 years.

His father was a machinist in a factory working 10-hour days Monday through Friday and a half-day on Saturday to make ends meet.

"I sort of assumed I would go to college, but my parents didn't because they didn't know whether they could afford it," Farmer said.

"They didn't have a lot of money and had no experience with financial aid. But they always encouraged me, and they supported me every way they knew how."

He was accepted at Duke University and received a merit scholarship that allowed him to graduate without any debt. After graduating in 1984 with a degree in English, Farmer entered graduate school at the University of Virginia with thoughts of becoming a professor.

See FARMER page 11



### NEWS IN BRIEF from page 9

session Sept. 16 from 10:30 a.m. to noon in the upper atrium of the Michael Hooker Research Center. For information, call 966-6022, e-mail [nctracs@unc.edu](mailto:nctracs@unc.edu) or see [tracs.unc.edu](http://tracs.unc.edu).

### HEALTH SCIENCES LIBRARY HONORS WILCOX LEGACY

The Health Sciences Library's Historical Collections Reading Room will be renamed The Benson Reid Wilcox Historical Collections Reading Room in recognition of Benson Wilcox.

Wilcox, who served 29 years as chief of the Division of Cardiothoracic Surgery, died May 11.

In addition to his generous financial support of the library, including a \$250,000 bequest and \$140,000 of in-kind gifts of rare books, he also was an active member of the library's board of visitors and the Friends of the Health Sciences Library.

### MILES FOR SMILES SPONSORS RACE

The UNC School of Dentistry student organization Miles for Smiles will sponsor its third annual Cleft Palate Gallop 5K at 9 a.m. Sept. 25, with race proceeds benefiting the UNC Craniofacial Center.

A family fun walk of about 1.2 miles also will be offered.

Last year's race raised almost \$4,000 to benefit the center's multidisciplinary and comprehensive care for patients with cleft lip, cleft palate and other craniofacial anomalies. E-mail [slcaldwe@dentistry.unc.edu](mailto:slcaldwe@dentistry.unc.edu) or see <http://bit.ly/9txv5k>.

### DEADLINES TO WATCH

- The Performing Arts and Special Activities Fund (PASAF) supports projects and activities that provide quality performing arts and cultural programming that enhances the creative and cultural environment of the University community. Grant applications are due Sept. 17 and must include the project goals, description, projected audience, impact to the arts at Carolina and budget. For complete information, see [iah.unc.edu/calendar/pasaf](http://iah.unc.edu/calendar/pasaf).
- Applications for the Faculty Fellows Program at the Institute for the Arts and Humanities are due Sept. 30. Faculty Fellowships provide on-campus, semester leaves for faculty to pursue projects in the arts, humanities and qualitative social sciences. Faculty Arts Fellowships, offered in partnership with the Office of the Executive Director for the Arts, support creative work in the arts and arts-related fields. <http://bit.ly/cIZTu0>
- Oct. 1 is the deadline to make nominations for 2011

University Teaching Awards. Recipients will be selected for five types of awards: one Board of Governors' Award for Excellence in Teaching; four Distinguished Teaching Awards for Post-Baccalaureate Instruction; seven Awards to Faculty for Excellence in Undergraduate Teaching; five Tanner Awards to Graduate Teaching Assistants and one Mentor Award for Lifetime Achievement.

Submissions may be made online. For complete information about the awards and their criteria and to make a nomination, see [provost.unc.edu/teaching-awards](http://provost.unc.edu/teaching-awards). For additional assistance, call Debbie Stevenson (962-7882 or [debbie\\_stevenson@unc.edu](mailto:debbie_stevenson@unc.edu)).

### NEWS IN BRIEF SUBMISSIONS

Next issue includes events from Sept. 30 to Oct. 14. Deadline for submissions is 5 p.m., Mon., Sept. 20. E-mail [gazette@unc.edu](mailto:gazette@unc.edu). Fax: 962-2279; clearly mark for the Gazette. Campus Box# 6205. The Gazette events page includes only items of general interest geared toward a broad audience. For complete listings of events, including athletics, see the Carolina Events Calendars at [events.unc.edu](http://events.unc.edu).



EMPLOYEE FORUM from page 3

safety reasons. Refer to <http://bit.ly/aKYI79>.

At the forum meeting, Dobson said employees have an obligation to put in a full day's work. And it is each supervisor's responsibility to ensure that all his or her crew members are appropriately contributing to the workload.

Everyone should be treated with respect, he said, and all employees need to respect their work and their obligation not only to the students, faculty and staff who benefit from properly maintained buildings, but also to the state taxpayers who fund their salaries.

One audience member asked Dobson why he did not get rid of the policy and treat housekeepers like other professionals. Dobson said the policy applies to all Facilities Services staff and its existence should not be any more offensive to employees than a speed limit sign should be to a driver who does not speed.

Many forum members, along with Miriam Thompson, labor committee co-chair of the Chapel Hill-Carrboro branch of the National Association for the Advancement of Colored People, argued that housekeepers were being subjected to harsher treatment than other University employees receive.

Brenda Malone, vice chancellor for human resources, said the dialogue that occurred during the forum meeting could be used positively.

She said all employees, regardless of their jobs, are obligated to come to work each day and perform eight hours of work. On the other hand, supervisors need to be careful to ensure that "the punishment fits the crime" when they think they see someone not performing. She reminded people that every employee is entitled to give his or her side before any disciplinary action is taken.

Although Malone said she supports the existence of a break policy, which may result in disciplinary action if violated, she also said it is important that supervisors make sure all employees know about the policy as well as the risks they face for not adhering to it.

"It is not wildly inappropriate to have some order in the workplace," Malone said. "The question, then, is how do we handle it."

Dobson instituted a leadership development program in Facilities Services more than a year ago and said his department would make sure supervisors continued to receive advanced training.


"Will we have 100 perfect supervisors in three months? No, we will not, but we will keep working on it to get better," he said.

At the end of the discussion, perhaps the only agreement that was reached during the meeting was that it had been a good idea for forum Chair Jackie Overton to bring the two sides together to air their differences in an open and civil manner.

Last week, a group of housekeepers submitted formal grievances to administrators in South Building as part of a protest.

Chancellor Holden Thorp asked Richard Mann, vice chancellor for finance and administration, and Carolyn Elfland, associate vice chancellor for campus services, to discuss the housekeepers' concerns and report back to him.

Mann, Malone and other senior managers, met with Employee Forum representatives, including those from Facilities Services, on Sept. 9 to clarify the issues. The next day, Thorp asked Dobson and the Facilities Services management team to continue to work closely with the Office of Human Resources to ensure that all University policies are applied consistently and fairly.

"The University must always remain an environment where differing points of view can be constructively aired and addressed," Thorp said in an e-mail to the housekeepers who filed grievances. "I expect everyone at Carolina, no matter what position they hold, to treat each other with the dignity they deserve." 

FACULTY COUNCIL from page 3

Advisory Committee to the Academic Support Program for Student Athletes conducted a review of the program. In its findings, the committee was "overwhelmed by the attention to integrity."

The committee's findings are consistent with what the University has found in its investigation, Thorp said, although that does not preclude making changes to avoid misconduct in the future.

Steve Bachenheimer, professor of microbiology and immunology, expressed concern that the link between aspiring to become "a top-10 football program" and the investigation pose a danger of the "tail wagging the dog."

In response, Thorp reinforced that he was committed to emphasizing academics and integrity in the football program long term, but he wanted to focus on the welfare of the individuals involved as an immediate priority. He said he shared Bachenheimer's thought process in how he was approaching the University's role in the investigation.

Thorp also explained that the University had accepted the resignation of Associate Football Coach John Blake because it was in the best interest of the University.

He defended Blake's \$240,000 salary as a market rate. Blake will receive a prorated portion of his salary, \$74,500, which Thorp said was consistent with contractual separation provisions for EPA non-faculty positions. The money will come from the football program.

UPCOMING BUDGET ISSUES

Thorp also prepared faculty for the challenges of the upcoming fiscal year.

With a projected state shortfall of \$2.5 billion to \$3 billion, the State Budget Office and Gov. Beverly Perdue have asked the UNC system to prepare scenarios for cuts of 5 percent and 10 percent in fiscal 2011-12. At Carolina, the scenarios will keep student financial aid, access to education and academics as top priorities.

"The quality of UNC-Chapel Hill is our top priority," Thorp said. "I think everyone in Raleigh knows how much we're willing to fight to protect what we accomplish here."

APPRECIATIVE INQUIRY

Council members spent the better part of an hour in small group discussions about the role and work of the Faculty Council.

Using a process known as appreciative inquiry, which focuses


on building from strengths and learning from past positive experiences, faculty members interviewed one another about what they valued in their experience on the council or other deliberative bodies.

David Kiel, leadership coordinator for the Center for Faculty Excellence, led the exercise. "The idea is to create an atmosphere of true critical thinking," he said.

Faculty Chair McKay Coble said the process was a way to address complex issues through strength-based conversation.

"David had talked with me about using this as a way to access the positive power of people to effect change," she said. "We want to know what the Faculty Council is thinking about. We want to learn what people see as our strengths and how we can build on them, and we want to help our faculty representatives become energized to focus on issues as the year progresses."

At the end of the discussion, council members said they valued serving on the council as a way to help them understand their own work in the context of larger University structures and processes.

Many said they would like to incorporate into future meetings more opportunity for open-ended discussion and deliberation about significant issues where members could contribute constructive input and have a tangible impact on outcomes. 

FARMER from page 10

But in 1993, he got his first professional job working in Virginia's admissions office, where for the next seven years he led efforts to recruit students for the honors program.

His work changed when he came to Carolina in 2000 as associate director of undergraduate admissions, and in a way he did not fully understand at the time, Farmer said, so did he.

SERVICE TO THE STATE

A fundamental part of the Carolina story is its long-standing commitment to the state, Farmer said. It is a story that reflects the

University's special relationship with the people of North Carolina.

"The University has a lot of things to do, and there's no doubt that the best thing we can do for the state and the people here is to be a great research university.

"But beyond that, our trying to find ways to be a force for good, our using what we know for the good of all instead of the good of a few, I think those are things that a great public research university can do. I don't know of any that does those things better than this one."

You can see evidence of that commitment, he said, in programs such as the Carolina Covenant, which for the past seven years has enabled talented students from

underprivileged backgrounds to graduate from Carolina debt-free.

And with the C-STEP program, which serves as a bridge for high-achieving students from community colleges to transfer to Carolina at the start of their junior years.


And with the Carolina College Advising Corps, which has helped students and parents in the far reaches of the state learn how to apply for admission to college and how to get financial aid.

"I don't think there is any other university in the country that would let an admissions office do the kinds of things we're encouraged to do, which is to strive for excellence, and at the same time, encourage all high school

students throughout the state to go to college," Farmer said.

Farmer's commitment to the students he recruits, and the state he serves, helped him earn a 2010 C. Knox Massey Distinguished Service Award.

"I was telling somebody a few months ago that I'm really lucky because the job I have here is unlike the job that any other admissions director has anywhere," Farmer said. "It's much more fun to serve a university that people really care about. I'm convinced that one reason they love it so much is that Carolina has always been a university that cares about people.

"That says nothing about me at all," he added, "but it says everything about this place." 

# School of Education celebrates 125 years of service

The complex tasks of the American teacher have always been greater than the sum of the three R's.

From the days of the McGuffey reader and one-room schoolhouse, the teacher has been charged with preparing students to meet the demands of an ever-changing society, said Bill McDiarmid, dean of the School of Education. For the past 125 years, the state of North Carolina has turned to the school to prepare teachers and education leaders to meet this perpetual challenge, he said.

The legal framework for what would become the School of Education sprang from the North Carolina Constitution of 1868, which directed the legislature to “establish and maintain in connection with the University of North Carolina at Chapel Hill a department of ... normal instruction.”

On July 3, 1877, following authorization from the North Carolina General Assembly the previous year, the University opened a six-week teacher-preparation “summer school” for 235 students. The school, McDiarmid said, was the first such summer school for would-be teachers on a college campus in the southern United States.

Carolina's summer school was such a success that other regions of the state clamored for their own, and in 1881 the legislature authorized the state Board of Education to open eight new such schools — four for whites, and four for blacks.

## SHIFTING DEMANDS OF CHANGING TIMES

The seminal moment for Carolina's School of Education came in 1885 when the legislature allocated funds for a “thoroughly equipped course of Normal Instruction” during the regular academic year, McDiarmid said.

The establishment of what would become today's School of Education came at a time of significant change in North Carolina.

After the Civil War, the state was remade through the establishment of cotton mills and tobacco factories and the construction of thousands of miles of railroad. The University began remaking itself in the image of that economic revolution, supplanting the handful of ministers who had served as educational jacks-of-all-trades with specialists certified by the doctorate of philosophy degree, borrowed from German universities.

And throughout the 20th century, the School of Education was called upon again and again to reinvent itself as well, McDiarmid said.

“In the first part of the 20th century, we were transitioning from an agrarian society to an industrial society, and the schools were the place children were prepared with the attitudes and habits for that kind of world,” he said. “First and foremost, you learned to be on time and to do what you were told to do.”

The school bell conditioned students to come when the factory whistle blew, just as having children sit in perfectly aligned rows of desks performing identical tasks prepared them for the repetition of the assembly line.

Just as the end of the Civil War had marked a period of growth and transition for public schools, so too, did the end of World War II, McDiarmid said.

Returning veterans attended college on the G.I. Bill. At the same time, the start of the Baby Boom, which continued into the early 1960s, fueled a demand for teachers, forcing the School of Education to expand.

Before the 1920s and 1930s, most of the people who attended and completed high school were the children of the middle and upper classes, and it was only in the 1940s and 1950s that earning a high school diploma became the national standard, McDiarmid said.

“I started elementary school in the early '50s, and all the way through school, the message was consistently the same: If you



Bill McDiarmid, a native of Raeford, has been dean of the School of Education since January 2009.

The original Peabody Hall, which was completed in 1913, looked very different in 1935 (shown below) than it does today. Twenty-five years later, the building that currently faces Cameron Avenue was added to the front of the original building.



wanted to get a good job, your chances of doing so would be greatly diminished if you failed to get your high school degree.”

Then in 1957, following the launch of the Soviet satellite Sputnik, having students do well in school, specifically in math and science, became a matter of national urgency and infused schoolchildren with a sense of patriotic duty to bring home As on their report card.

It also spurred Congress to sign into law in 1958 the National Defense Education Act offering loans and scholarships so more people could attend college. This was in response to the growing national sense that U.S. scientists were falling behind scientists in the Soviet Union.

In fact, McDiarmid received a loan from this program to attend Carolina in the mid-1960s.

## CREATING ‘SOCIAL CEMENT’

Public schools have long been the place that created the “social cement” that reinforced in the minds of students that they were all American citizens, equal under the law and worthy of the right to pursue the American dream as they chose to define it, McDiarmid said.

“If you look at the literature from 1815 to 1830, the gist of the arguments for common schools was the idea that schools would create ‘social cement’ that would bind students together with a shared identity and purpose of American citizenship,” he said.

“During this same period, Europe was rife with revolution and class conflict, and a central argument among advocates for common schooling was that it would help to achieve a commonality of identity and interests to keep the kind of problems Europe was experiencing from spilling over here.

“So political socialization, from the very start, was a primary reason for having common schools.”

But from the beginning, many students were not given equal educational opportunities. It was not until 1954, when the U.S. Supreme Court ruled that institutionalized segregation was illegal, that public schools were forced to begin seeking ways to provide genuinely equal schooling for all children.

There were many faculty at Carolina who became involved in helping schools figure out the best way to integrate, McDiarmid said. “That effort was aided a great deal by Terry Sanford, who was one of the most progressive governors of the South in the 1960s and ran on an education platform.”

Then, in the late 1960s, Lyndon Johnson's Great Society led to a growing research enterprise within the School of Education tied to the growing understanding of the importance of research into how children learn and the development of best classroom practices.

In the years since, Carolina's School of Education has become a national leader in educational research, with findings that have helped advance instructional innovations and answer policymakers' questions when they have deliberated changes in educational programs.

## CONTINUING CHALLENGES

The notion that good schools can be the cure of social ills remains as powerful today as ever, McDiarmid said, and is reflected in educational reforms such as “No Child Left Behind” initiated a decade ago by President George W. Bush and the current reforms introduced by President Barack Obama.

McDiarmid said the schools — along with the university schools of education that prepare teachers and school leaders — must always be prepared to do their part. But other institutions of society must also step forward as partners.

“I don't think it is unreasonable for parents and society to expect schools to do everything possible to help their children learn what they need to learn,” McDiarmid said.

“But when it comes to closing the achievement gap, as a society we have done a terrible job by many of our children in every imaginable way. And school is just an aspect of that.”

It really involves a partnership among the schools, parents, government and the community at large.

“If we are going to address these differences in opportunity, which is really what it is,” McDiarmid said, “if we are really going to do that, then it has to be a concerted — and combined — effort. It can't be the schools alone.”

A timeline of milestones during the School of Education's 125-year history and Sept. 24–25 events planned to celebrate the anniversary are included on the school's website, [soe.unc.edu/news\\_events/events/2010/100925\\_125years.php](http://soe.unc.edu/news_events/events/2010/100925_125years.php).